Press Release

Tower 2 for Mac brings all of Git's powerful features to your desktop

STUTTGART, Germany - July 22, 2014 - fournova today announced the launch of Tower 2 for Mac, an all new version of their popular Git client. Completely redesigned and reengineered, Tower 2 comes with a powerful set of over 50 additional features, a brand new design and significantly increased performance.

"Due to its growing popularity, Git has become an essential tool in today's web and software world and a fundamental part of the workflow in teams large and small", said Tobias Günther, CEO and founder of fournova. "With Tower 2 we developed an app that takes full advantage of Git's feature set while letting both - beginners and experts of Git - integrate version control even easier into their daily work."

With the focus on simplifying Git's complexity while keeping its powerful feature set accessible, new features include:

- a conflict wizard that offers users a visual way to solve merge conflicts

- support for the popular git-flow branching model

- a service account manager that lets users manage their accounts on GitHub, Bitbucket, and Beanstalk right from within the app.

Tower works with all Git hosting services and offers an advanced integration for GitHub, Bitbucket and Beanstalk. In addition it integrates smoothly with other developer and designer tools, making it the perfect desktop companion on the Mac.

Over 40,000 customers - from independent developers and startups to Fortune 100 companies - already rely on Tower to easily and productively work with Git through a native desktop application.

Tower 2 is compatible with all Intel-based Macs running Mac OS X 10.8 or higher.

A free 30-day trial version with all features can be downloaded from the Tower website at www.git-tower.com.

Pricing & Availability

A single-user license is available for $59 and includes all future 2.x upgrades. Owners of a Tower 1 license can upgrade to Tower 2 for a reduced upgrade fee of $29. Customers that purchased Tower 1 on or after June 1, 2014 are eligible for a free upgrade.

Licenses can be purchased from the product website. Volume discounts are available as well as discounts for students and educational institutions.

More information about Tower including a screencast, screenshots and a compact press kit is available at http://www.git-tower.com/about/press

About fournova

fournova is an independent software startup from Germany with offices in Berlin and Stuttgart. Founded in 2010 fournova develops Mac apps such as the popular Git client Tower, which helps over 40,000 customers in companies like Apple, Google, Amazon, Twitter and Salesforce to productively work with the Git version control system.

Links

Tower website: http://www.git-tower.com
Tower on Twitter: http://www.twitter.com/gittower
Tower on Google+: http://plus.google.com/+Git-tower
fournova website: http://www.fournova.com

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Download the Tower Press Kit here: http://www.git-tower.com/assets/downloads/press/TowerPressKit.zip